

Old Broad Street Research Fund Ratings Service

Privacy Policy

Old Broad Street Research Limited (OBSR) is committed to providing you with independent and impartial investment research and information; we are also committed to protecting your privacy. This Privacy Policy outlines the types of information we gather about you, how we use it, the means by which we keep it secure and the choices you have about the information you choose to share with us.

The nature of services and the information provided by OBSR means that we will request some registration information about you to enable us to provide you with information which is tailored to your specific interests. Your preferences can be selected when you first register on the OBSR Fund Ratings sites.

You can edit any of your personal information at any time by logging into the OBSR Fund Ratings website with which you have registered and changing your profile. Because this information is protected, you will be required to enter your user name and password to make changes.

When you first register you can choose to receive email newsletters and other communications about specific funds or type of funds, Ratings changes as well as new features and developments to the OBSR Fund Ratings Service. We also include instructions on how to opt-out of receiving specific emails from us each time we send you a communication.

OBSR is registered with the Data Protection Registrar. This places us under obligations of confidentiality to you. You have the right to be informed of the existence and use of the personal information OBSR maintains on you. Upon written request, OBSR will provide access to such information. If you are concerned that any of the information we hold on you is inaccurate or incomplete you are entitled to have it amended as appropriate.

OBSR will not sell or make available in any way individually identifiable personal information without first receiving your permission. However we may monitor use of the website and capture data as to which areas and types of data is accessed, and pass this information (this will not include any personal information) to relevant fund management groups and other interested parties to permit customer support.

We will not disclose your name or postal address or any data that could identify you to any third party without first receiving your permission.

In order to analyse site traffic and to provide personalised services, we use a feature of your browser called Cookies. Our Cookies pose no security risk to you at all. They contain information such as your user id and name. Cookies also contain your session identifiers to enable OBSR to identify whether you are registered on to the site and, if so, to shortcut your access to the site.

We endeavour to take all reasonable steps to protect the personal information we hold on you including the use of encryption, but cannot guarantee the security of any information you disclose online. You accept the inherent security implications of dealing online over the

internet and will not hold OBSR responsible for any breach of security unless we have been negligent or in wilful default.

Our site may link to other web sites and we are not responsible for their data policies or procedures or their content.

If we ever change the Privacy Policy, we will post that information on this Privacy Policy page.

If you want more information or have any questions or comments relating to our privacy policy please refer to our separate Terms and Conditions or email us at info@obsr.co.uk.